ColdStore Benchmark · Live

Market Data & Benchmarking — What a cold store costs to run, market by market — energy cost per pallet-year for 39 US markets, built only from public data.

HONEST PRICES

OFFER	PRICE	WHAT YOU GET
Metro report	$1,950 once	One market, the full model: energy cost per pallet-year, cost drivers, its position against all 39 markets, PDF and the underlying CSV
Quarterly index	$490/mo	All 39 markets refreshed every quarter — cost, capacity and utilisation movement, cancel any time
Underwriter Pro	$1,250/mo	Index + re-runnable model file, sensitivity engine, full CSV/XLSX export, second seat and a Metro credit each quarter
Portfolio	$3,500/mo	Unlimited seats, portfolio benchmarking, API access and white-label rights — or $35,000/yr
The index itself	$0	The full 39-market table and charts are public — read the number before you buy a report

> Cold storage has never had a rent index. This is the cost index: the same building priced in every market, so a location decision stops being a hunch.

WHAT IT DOES

- Energy cost per pallet-year for 39 US cold-store markets, ranked cheapest to dearest
- Climate-adjusted cooling load — NOAA 1991–2020 monthly normals, not one city average
- State electricity prices from EIA Table 4 (2024), not a national average
- USDA refrigerated-warehouse capacity per state, checked against the published national totals
- Cost drivers in plain sight: climate, power price, capacity and utilisation
- Every figure reproducible — the raw public sources are listed on the page, no black box

THE THERMONEURAL GUARANTEE

- Your data is yours. Everything you build in a ThermoNeural product can be exported in open formats — CSV and PDF — with one click. If you cancel, your account continues on the Free plan and nothing you created is deleted.
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- 30-day money-back. If your first invoice on any paid plan doesn't earn its keep, email support@thermoneural.com within 30 days of payment for a full refund. No forms, no interrogation.

GET STARTED IN THREE STEPS

- Scan the QR code below or visit coldstore-benchmark.netlify.app
- Read the full 39-market index free — no account, no card
- Buy a market report ($1,950) or the quarterly index ($490/mo) — questions to support@thermoneural.com

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Department Market Data & Benchmarking **Free tier** Yes **Status** Live

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